



For attendee information:
www.addisonkaboomtown.com
1.800.ADDISON

For media information:
Kelly Hunter | Shiroma Southwest
kelly@shiromasouthwest.com | 972.489.4361

For Immediate Release—mark your calendars now!

ADDISON, TEXAS ANTICIPATES MORE THAN A HALF-MILLION GUESTS AT ADDISON KABOOM TOWN!® JULY 3, 2016

ADDISON, Texas (April 2016) – While communities across the United States celebrate Independence Day with fireworks, one of the country’s most lauded and most unique celebrations is in Addison, Texas. While Addison (at only 4.4 square miles) is home to 19,000 residents, every July 3rd a half-million guests from across the nation come to celebrate *Addison Kaboom Town!*® The celebration is city-wide, with a fantastic party in the 12-acre Addison Circle Park, watch parties at many of Addison’s 180+ restaurants (with more restaurants per capita than any city in the US), 22 hotels and the incredible Addison Airport Air Show which can be seen from anywhere in town! The 30-minute long fireworks show is among the best in the nation, and is simulcast each year on 100.3 JACK-FM. Afterwards, while area traffic calms, attendees are invited to remain in Addison Circle Park as The Party Machine shares a high-energy concert on the Budweiser Stage.

For over three decades, *Addison Kaboom Town!*® has been named among the top fireworks shows in the country. The spectacular show was named the #3 fireworks display in the country by AOL, and is ranked as one of the top fireworks displays in the country by the American Pyrotechnics Association, *USA Today*, the *Wall Street Journal* and *Travel + Leisure Magazine*.

WHEN:

Sunday, July 3, 2016, 4 pm – midnight (all times are approximate)	
4 pm	Addison Circle Park gates open
5 – 9 pm	Live entertainment on the Budweiser Stage with games, food and beverages
7 pm	Addison Airport Airshow
9:30 pm	Fireworks show
10 p.m.	Party Machine performs on the Budweiser Stage

WHERE: Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001
Memorable views can be found from anywhere in Addison, but the special watch parties hosted by many of Addison’s more than 180+ restaurants and 22 hotels offer spectators a unique viewing experience. A complete list of watch parties will be available on the website closer to the event.



TRAFFIC

NOTES: The popularity of the *Addison Kaboom Town!*[®] fireworks show may cause some traffic delays, specifically following the fireworks show. Book your hotel rooms now! Addison hotels are quickly filling up for this annual event. Spectators are encouraged to spend the night in Addison at any of our hotels, stay in Addison Circle Park for the concert to avoid these delays, or remain at their favorite restaurant. Those who choose to leave immediately after the fireworks show should understand that it could take 2-plus hours to get to their intended destination in the DFW Metroplex, and they are encouraged to travel as directed for a few miles beyond Addison's borders in order to travel in their desired direction.

EVENT

NOTES: Concessions are available in the park. Guests are encouraged to leave coolers and bags at home to expedite entry into the park. Those choosing to bring coolers must limit the size to no larger than 16"X20"X12". Absolutely no alcohol can be brought into or out of Addison Circle Park. Beer and wine will be available for sale within the park.

COST: **FREE** -- Tickets are not required to attend the party in Addison Circle Park. Admission is first-come, first-served.

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ABOUT ADDISON, TEXAS: Addison, Texas offers the energy, vibrancy, restaurants and businesses of a big city, in a compact 4.4-square mile urban enclave that is friendly and accessible. Home to 180+ restaurants, 22 hotels, upscale living, world-class special events and more than 12 million square feet of office space, Addison is where It All Comes Together. *To learn more about all Addison has to offer, visit Addison at www.addisontexas.net and VisitAddison on Facebook, Twitter and Instagram.*