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## ADDISON KABOOM TOWN!® TO FEATURE MORE SHELLS, SPECIAL EFFECTS

For over three decades, *Addison Kaboom Town!*® has been named among the top fireworks shows in the country. The spectacular show was named the #2 Independence Day fireworks display by Yahoo.com, and is ranked as one of the top fireworks displays in the country by the American Pyrotechnics Association, *USA Today*, the *Wall Street Journal* and *Travel + Leisure Magazine*.

While many guests come from across the country come for the watch parties hosted at Addison hotels and restaurant or to see the Addison Airport Airshow featuring aerobatic stunt pilots, historic warbirds flying in formation and pyrotechnic gliders, most of the over 500,000 viewers of *Addison Kaboom Town!*® come to experience the amazing fireworks. Chad Stanley, who creates the show for PyroShows of Texas, has several insights into new features and highlights for this year's show.

"We were thrilled to be able to add to the overall shell count at this year's Kaboom Town," explains Stanley. "The finale will be much larger."

Stanley is introducing Ghost shells to the lineup, shells which break from one side to the other in a wave. The Ghost shells join thousands of 3"– 8" shells, including go-getters, diamond screamers, stained glass shells, hearts, smiley faces and more. His personal favorite part in the show is a 45 second scene featuring glittering silver willow crossettes set to the song "Skyfall."

“Countless hours are spent making sure just the right shells line up precisely with an awesome music piece,” said Stanley, who coordinates the show’s soundtrack with Addison’s Special Events team and host radio station 100.3 JACK-FM.

- WHEN:** Sunday, July 3, 2016, 4:00 p.m. – midnight (all times are approximate)  
4:00 pm – Addison Circle Park gates open  
5:00 – 9:00 p.m. Live entertainment on the Budweiser Stage, games, food and beverage sales  
7:00 pm – Addison Airport Airshow  
9:30 pm – Fireworks show  
10:00 p.m. – Party Machine performs on the Budweiser Stage
- WHERE:** Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001  
Memorable views can be found from anywhere in Addison, but the special watch parties hosted by many of Addison’s more than 180+ restaurants and 22 hotels offer spectators a unique viewing experience. A complete list of watch parties will be available on the website closer to the event.
- TRAFFIC NOTES:** The popularity of the *Addison Kaboom Town!*<sup>®</sup> fireworks show may cause some traffic delays, specifically following the fireworks show. Book your hotel rooms now! Addison hotels are quickly filling up for this annual event. Spectators are encouraged to spend the night in Addison at any of our hotels, stay in Addison Circle Park for the concert to avoid these delays, or remain at their favorite restaurant. Those who choose to leave immediately after the fireworks show should understand that it could take 2-plus hours to get to their intended destination in the DFW Metroplex, and they are encouraged to travel as directed for a few miles beyond Addison’s borders in order to travel in their desired direction.
- EVENT NOTES:** Concessions are available in the park. Guests are encouraged to leave coolers and bags at home to expedite entry into the park. Those choosing to bring coolers must limit the size to no larger than 16”X20”X12”. Absolutely no alcohol can be brought into or out of Addison Circle Park. Beer and wine will be available for sale within the park.
- COST:** **FREE** -- Tickets are not required to attend the party in Addison Circle Park. Admission is first-come, first-served.